



MISSION STATEMENT

Weston County Public Health is driven by a strong passion for the health and wellbeing of all Weston County residents and is dedicated to promoting health equity, enhancing accessibility to local healthcare services, and advocating healthy habits to support a thriving community from pediatrics to geriatrics.

TAGLINES

Primary: Passion in action.

Secondary: Your partner in health through every stage of life.

Secondary: Dedicated to community wellbeing.

VALUE PROPOSITION

Weston County Public Health is dedicated to our community's wellbeing by providing accessible healthcare services for every stage of life. We're here for the residents of our county. With local services available, you don't have to drive long distances to receive the care you or your loved ones need. With caring, compassionate, and knowledgeable staff under one roof, you can put your health first.

BRAND PILLARS

Weston County Public Health is guided by individualized solutions for your healthcare needs through every stage of life.

- **County-Wide Commitment:** Through kind, personal, and professional healthcare services, we're committed to creating a healthier today, tomorrow, and beyond for every Weston County community from Upton, to Osage and Newcastle.
- **Comprehensive Services:** With a wide variety of health services from diabetes care and COVID-19 support to family planning and emergency preparedness, Weston County Public Health serves any community member in need of health support.
- **No Travel Needed:** As a local resource for your healthcare needs, you don't have to travel to get medical services. We work hard to ensure you receive support without having to travel long distances, including home visits so you and your baby feel comfortable.
- **Compassionate Care:** We practice what we preach. Weston County Public Health provides personalized care with knowledgeable and kind staff ready to make a positive difference in your health.
- **Passion Driven:** We're here because we care. At Weston County Public Health, passion is the driving force behind our efforts in building the healthy and thriving county we call home.